

## 21 WAYS TO CELEBRATE with N1 City Mall

So by now you should all know that we're celebrating our birthday? And if you don't know, where have you been hiding? We're celebrating in style and we're giving you not only a ticket to the city, but also an invite to our party.

Dear fabulous customer (insert your name here),

You are invited to N1 City Malls' 21<sup>st</sup> Birthday. Bring a partner, your wife, your mother in law, your children, your neighbours and your wallets. In fact bring everyone you know.

Here are 21 reasons why you can't miss this party... and 21 things to do at N1 City Mall to keep you entertained.

- Cake! Marie Antoinette apparently said: "Let them eat cake". We don't need her permission, but we like her style. So we're baking 21 000 cupcakes! Visit us on Saturday 29<sup>th</sup> October from 9am, all money raised will be donated to Robertson House in Milnerton. Bring a friend!
- Eat! There are 18 restaurants and fast food eateries in the mall which provide 18 reasons to take your special someone on a date. There are loads of Birthday specials to celebrate.
- Eat some more! How about spending some quality family time over a hearty meal?
- Prizes! 8 Motomia scooters, and other fabulous prizes up for grabs. All you need to do is spend R150 or more at any store within the Mall, attach the till slip to the entry form and drop in the entry box conveniently located within each store. T&C's apply.
- Sales! Stores are offering ridiculous discounts. Keep a look out for our Indulgent Birthday sale from Thursday 29 September to Sunday 2 October 2011. Four blissful days of fashion, beauty, books and fun will take place throughout the Mall.
- Shop! We love shopping. Girls have got to shop. Especially when it's a 21<sup>st</sup>! A little visit to your favourite shop is certainly in order. You can never say no to a new little number, can you?
- Gifts! Buy one for yourself or buy something to show your appreciation for someone you love.
- Pampering! Time for a treat... N1 City Mall has countless pampering hot spots. We're talking hair, nails, facials. You've got to look good for a party.
- Rugby! Catch the World Cup with friends in one of our restaurants or on one of the four big screens stationed in our food court. The girls can get the boys out of their hair and shop in leisure.

- Bowling! Knock someone out! Not only a great way to rid yourself of your frustrations, but good exercise too. A little healthy competition never killed anyone. “Lets Go Bowling” is situated on the 1<sup>st</sup> floor. It’s a great place for the kids to hang out while Mom shops and Dad watches sport.
- Movies! Who can resist a good flick with popcorn and chocolates? A brand new Ster Kinekor cinema complex opens in October too... Keep an eye out for a 3D screen.
- Music! We encourage celebration dancing. Dance like a rock star in the aisle of the shop you just bought your sexy new shoes from!
- Entertainment! It’s called “Wonderland” for a reason. Fun and games are not limited to your age. You can find “Wonderland” on the 1<sup>st</sup> floor in the food court area, and its open till late.
- Sparkles! All that glitters is gold, actually. (And diamonds, and platinum too). Visit our fabulous jewellery stores.
- Adventure! Be impulsive and book that holiday. We’re talking about a real trip, not your mothers’ guilt trips. Visit Flight Centre for great specials.
- Get fit! We’re not suggesting you jog around the centre, but visit one of our well-stocked sports and leisure shops and buy some new trainers so that you can jog around your neighbourhood and work off all that cake! Summer’s on its way so don’t say we didn’t warn you to get your body beach-ready.
- Banking! It has to be done. And besides, you need money to shop.
- Sweet delights! What would a party be without ice cream? We dare you to try 21 different flavours of ice cream. Tell us all about it on our Facebook Fan page.
- Location! N1 City Mall is easy to find! It’s both visible from, as well as being easily accessible directly off the N1 highway.
- Parking! Free, secure, ample parking. Need we say more?
- Ignore all of the above and do what you want to do. This is our birthday but we’re celebrating YOU!

We’ve given you the ticket and the ideas. Our doors are open. We look forward to celebrating 21 years of shopping pleasures with you.

Visit [www.n1citymall.co.za](http://www.n1citymall.co.za) for more details or join our Facebook fan page for more information.