

## **21 YEARS, 21 000 CUPCAKES, 1 INCREDIBLE CELEBRATION**

One of Cape Town's most popular and well-loved shopping centres, N1 City Mall, celebrates its landmark 21<sup>st</sup> birthday this month. In a time where many retailers are closing their doors, N1 City Mall's longevity and enduring success is an achievement well worth applauding – and honouring with a celebration guaranteed to stand out in the minds and hearts of those who have helped make this memorable occasion possible: Cape Town's loyal shoppers.

Over the past 21 years, N1 City Mall has established a reputation of being one of Cape Town's friendliest, most convenient regional shopping centres. Situated in the heart of the Northern Suburbs and just 12 minutes from the city centre, N1 City Mall has, since its opening in 1990, grown alongside the surrounding community into the glamorous centre that it is today – a shopper's delight of 140 stores and restaurants and over 2500 parking bays, and a tribute to pleasure, entertainment, dining and fun for the whole family.

And it is with this same ideal of family fun in mind that N1 City Mall's 21<sup>st</sup> birthday celebrations promise to be an extravaganza like none its shoppers have ever experienced before.

The most important ingredient for any successful party is cake – but of course, this is no ordinary party. And to prove this in lavish style, N1 City Mall is celebrating with not one, but a staggering 21 000 cupcakes. In conjunction with one of its tenants, Francor Bakery, N1 City Mall will be baking 21 000 cupcakes to commemorate its birthday, and to raise funds and awareness for Robertson House, a home caring for those with spinal injuries.

On 29 October, N1 City Mall will be giving away its 21 000 delicious birthday cupcakes to shoppers in the centre, in return for a small donation to be given to Robertson House. All cupcakes not given to shoppers by the end of the day will in turn be donated to Tygerberg Hospital.

And while doing something charitable with its 21 000 cupcakes, N1 City Mall will be doing something unforgettable as well. During its bid to bake 21 000 cupcakes, N1 City Mall will also be making a bid to break a Guinness World Record by baking 1 300 of the cupcakes in just 60 minutes at the Francor Bakery factory. A record-breaking event to commemorate a truly exceptional day, and all shoppers are warmly invited to come and share in the excitement.

Of course, no party would be complete without presents – which is why N1 City Mall will be giving away 21 fantastic prizes to its shoppers, including 8 Motomia scooters, up until 31 October. In order to enter the prize draw, customers simply need to spend R150 or more at any store within N1 City Mall, attach their till slip to an entry form and drop it in the entry boxes conveniently located within each store. Time is running out, so all those eager to earn a gift for themselves are encouraged to enter the draw as soon as possible.

In keeping with its theme of outstanding entertainment this October, N1 City Mall is proud to introduce a popular newcomer to its gallery of tenants – a brand-new Ster Kinekor cinema complex. With seven modern cinemas boasting 1060 seats, 3D theatres, a comfortable lounge area, and discounted movie nights, the complex will soon become every N1 City shopper's favourite place to relax. Says Fiaz Mahomed, CEO of Ster Kinekor Theatres, "The 3D cinema experience is mind-blowing and gaining in popularity year on year, and we are seeing more 3D titles coming out than ever before. We are certain that our loyal Ster Kinekor clientele will love the new addition."

This October is truly a month of celebrations, entertainment and family fun at N1 City Mall, and everyone is invited to join the party. Visit [www.n1citymall.co.za](http://www.n1citymall.co.za) or join the Facebook fan page for more information on the exciting events taking place, and make sure you join N1 City Mall in celebrating 21 years of good times on 29 October. There's a cupcake with your name on it.

