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VNG – The VaNGuard Group
 Presents
Miss Summer Heat 2010

Searching for the most beautiful girls in the country to take the title
 “MISS SUMMER HEAT SA 2010”

A nationwide contest, hosted by VNG – The VaNGuard Group, will be taking place in January 2010, where the most beautiful girls in the country will compete for the honour of holding the exciting title “Miss Summer Heat SA 2010”.

Miss Summer Heat is a fun beauty pageant for girls that radiate a natural, healthy look which makes you dream of summer fun and exotic holidays. That healthy summery look and winning smile, exactly what one associates with a summer beach holiday, is what the judges are looking for. The girls must be positive, outgoing and feel comfortable in front of crowds. A strong sense of adventure and community spirit will stand them in good stead too. We are looking for an outdoor, health conscious type of girl with loads of energy and a youthful outlook on life.

The pageant consists of two sections for junior and senior participants. Junior participants will be crowned according to their age category title in each province, while senior participants, after being crowned at the semi finals in their province, will go on to the final where they will be crowned “Miss Summer Heat SA 2010”

Junior Section:

The Junior section of the pageant consists of two different age categories, ie. “Little Miss Summer Heat” for 3 – 6 year old girls and “Miss Summer Heat Junior” for 7 – 13 year olds. The entrants in the junior categories need to fall within these age categories on 1 January 2010.

Junior girls who qualify to take part in the semi finals will be chosen from a supplied photograph. The semi finals will be held in each province and a queen and two princesses will be crowned in their province. (eg “Miss Summer Heat Junior 2010 Gauteng”)

Photographs of Little Miss Summer Heat and Miss Summer Heat Junior queens from each province will be put forward to a judging panel and the National winner in each category will be invited to the National finals to receive their crowns and the titles “Little Miss Summer Heat SA” and “Miss Summer Heat Junior SA” respectively.

Senior Section:

The Senior section entrants also have two different age categories to choose to participate in, ie. "Miss Summer Heat Teen" for 14 – 17 year olds and "Miss Summer Heat" for 18 – 25 year old young ladies. The entrants in the senior categories need to fall within these age categories on 1 March 2010.

Senior girls who qualify to take part in the semi finals will be chosen from a supplied photograph. The semi finals will be held in each province and a queen and two princesses will be crowned in their province.

The queen from each province in the senior age categories will be invited to participate in the finals at a glittering function taking place in March 2010 on the South Coast of Kwa-Zulu Natal. The winners of the teen and adult age categories will walk away with the coveted national titles "Miss Summer Heat Teen SA" and "Miss Summer Heat SA", respectively, armloads of prizes, including a holiday of a lifetime and other prizes worth R50 000.

How to enter:

Entrants selected to participate in the semi-finals will be chosen from photographs only. Closing date for entries is 20 December 2009. To obtain an entry form please send an e-mail to info@vnggroup.co.za with the subject line "Miss Summer Heat"

Semi finals:

Entrants who qualify for the semi finals will be notified on 23 December 2009 by sms. A letter with more information regarding the Semi Finals will be emailed to the entrants directly after this. The semi finals will be held as follows:

January 2010

- Wednesday 6th – Gauteng - Randburg
- Thursday 7th – North West Province - Potchefstroom
- Friday 8th – Limpopo - Polokwane
- Saturday 9th – Mpumalanga - Nelspruit

- Friday 22nd – Eastern Cape - Port Elizabeth
- Sunday 24th – Western Cape - Cape Town
- Monday 25th – Northern Cape – Kimberley
- Tuesday 26th – Free State – Bloemfontein
- Wednesday 27th – Kwa-Zulu Natal – Durban

So come on girls, get those entry forms. We can't wait to see you strut your stuff at the "Miss Summer Heat 2010" Pageant.

For more information please e-mail us or contact any member of VNG – The VaNGuard Group on info@vnggroup.co.za, 039 315 1589, Vicky 072 664 6656, Nicci 079 042 9404, Gillian 073 433 6315